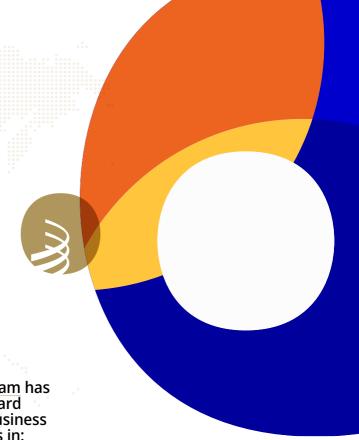
# WIPO Global Awards 2024 Call for applications



In just two years, WIPO's Global Awards Program has evolved into the most prestigious industry award exclusively dedicated to honoring the small-business community for their exceptional achievements in:

- Driving IP assets into profitable commercial ventures
- Leveraging IP for business growth
- Delivering commercial solutions for SDG impact

## Welcoming start-ups alongside SMEs

For 2024, we are happy to introduce a new category for start-ups!

We are seeking new ventures that are tapping into the potential of IP as a means to develop and expand their business, from the onset of their entrepreneurial journey.

The competition – free of charge – is open to SMEs and startups from around the world and from all industries.

# Spread the word: you or someone you know can be a winner!

### Winners gain

- International promotion, recognition, and visibility
- Travel to Geneva to attend the WIPO Global Awards ceremony and other networking events
- A personalized mentorship program to scale-up IP commercialization and business growth
- Support to facilitate access to funding and business partnership opportunities

# The WIPO Global Awards 2024 timeline

- Application period: January 15 to March 31
   The online application form is available in several languages.
- 2. Shortlisting of finalists: Second week of May
- 3. Jury selection of winners: End of May
- 4. Awards ceremony in Geneva: Second week of July

