### CzechTrade Turkey

Michal Nedelka Director of CzechTrade Office in Turkey





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CzechTrade is a governmental **trade promotion organisation** of the Czech Republic founded by the Ministry of Industry and Trade.

With more than 20 years of experience, its main objective is to develop international trade and cooperation between Czech and foreign entities.



www.czechtrade.cz

### **CzechTrade network**

CzechTrade network consists of 50 foreign offices providing services in almost 60 countries on 5 continents.

## Services for Czech exporters

#### Information services for exporters

- Guidebooks for exporters, market analyses, news

### **Professional consulting**

 Export consultations and strategy planning with foreign specialists

### **Presentations of Czech companies abroad**

 B2B events, joint participation of companies at international exhibitions and trade fairs

### **Export education**

Courses, conferences, seminars



We help Czech companies trade successfully in international markets through offices abroad backed by our local experts.

# Special projects

### Projects co-financed by EU funds

 Projects to support small and medium-sized enterprises partly financed from EU funds and the NOVUMM and NOVUMM KET programmes

### **Design Centre CzechTrade**

- Support for industrial design and creative industries



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# Support for foreign companies

- Information about trade in the Czech Republic
- Identification and compilation of a list of potential suppliers of products and services
- Mediation of **B2B meetings** and finding suitable business partners
- Sourcing Days organised one-to-one business meetings for foreign companies with matched Czech partners



We provide services for foreign companies to connect them with their Czech counterparts via its global network of foreign offices.

## Czech business partner search

- Personal consultation with the closest
  CzechTrade offices to your premises
- 415 enquiries published in 2020
- Fillable on-line form at <a href="http://www.czechtradeoffices.com">http://www.czechtradeoffices.com</a>



Perfect way how to find first class suppliers and service providers



## **Sourcing Days**

### Tailored events according to your needs

- **Specify** your product / services requirements
- Define your qualifications for a potential supplier the more detailed your specifications are, the more accurate the result will be
- Present your company and your goals
- We can find you a matching partner and organise one-to-one meetings followed by arrangements of company visits in the Czech Republic



Service that saves you time

## **Sourcing Days**

### Tailored events according to your needs

- Precise knowledge of Czech manufacturers and their production potential
- Bespoke market screening we identify potential suppliers as per your requirements
- Supplier shortlist after reviewing each applicant's profile, you will select the ones you wish to meet or get more information about
- All-inclusive package from providing meeting rooms to accompanying you to companies premises, samples to be sent back to you

## **Sourcing Days** for various types of partners

**80 Sourcing Days** were organised in the period 2015 - 2020, where **1 632** Czech companies were introduced to foreign business partners.

DEBENHAMS Life made fabrilous





**VOLOCOPTER** 











The official business portal that is here to help foreign businesses navigate in the Czech business environment.

#### You will learn, for example:

- How to start a business in the Czech Republic or establish a new company
- How to acquire a stake in a company
- How the tax system is set up in the Czech Republic
- What the investment climate is like here and current investment opportunities
- Calendar of events
- Useful links and institutions in the Czech Republic
- On-line Business Enquiry





### Czech Trade Promotion Agency CzechTrade Turkey

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