



WELCOME TO
INTERNATIONAL
FAIR



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**DO NOT MISS
ONE OF THE HORN OF AFRICA'S
MAJOR EVENTS
THIS YEAR**



**DJIBOUTI INTERNATIONAL
TRADE FAIR**

3RD TO 10TH DECEMBER 2018

2nd
EDITION

UCIG
SPECIAL SUPPLY SOLUTION FOR MILITARY

Projet de Promotion
de l'Emploi des Jeunes
et de l'Artisanat
(PROPEJA)



*Land of exchange
and encounters*

*Djibouti
Chamber of
Commerce*



**DJIBOUTI INTERNATIONAL
TRADE FAIR**
EDITION 3RD TO 10TH DECEMBER 2018

Djibouti's second international trade fair,
will be held December 3rd to 10th 2018 at the Palais Du People.



Djibouti, front stage geostrategic location.

It is important to note that Djibouti is a significant corridor that opens the way to attracting more foreign direct investments in the region, thanks to its aim to become a world hub in the near future. In fact, the region is booming economically and according to the African Development Bank, East Africa is at the top of the scale in terms of regional economic growth on the continent with 5.3% growth rate in 2016.



Partaking in the second International Fair of Djibouti will allow you to have an exclusive chance to assess and look at investment opportunities not only in Djibouti but also throughout the thriving east African region. Hundreds of exhibitors including Djiboutian, regional and international companies interested in the African market, and private sector institutions are expected to attend the fair. The trade fair will allow participants to not only meet prospective customers; but also, to grow a network of contacts with representatives from across the region and the world and thus strengthen ties for business partnerships.



Participating in this event also enables you to discover a country with unique landscapes, kept secret and unknown to many throughout the world despite the great potential it offers and its ability to charm every tourist who comes to get lost here for a while.

The first trade fair, in December 2017, was an unprecedented successful event in Djibouti and attracted a massive enthusiasm from companies but also from the general public.

Indeed, the 1st international fair in figures, was: 11600 of recorded entries; 199 exhibition stands including 55 occupied by foreign companies; and a total of 21 countries represented. Such success encouraged the Chamber of Commerce of Djibouti to redo the event in 2018, which is awaited with enthusiasm.

This second International Fair will be an opportunity to gather once again all economic operators, wishing to invest in Djibouti or in this part of the continent, in order to foster new partnerships.

We invite you to take part in this event and take this opportunity to meet the key players of the region, influential businessmen and women, investors as well as representatives from regional and international institutions.

During this event, a wide range of services will be offered to companies ranging from exhibition booths for their products and services, to the visits of the strategic sites of Djibouti, for instance the Ports or the Free Zone, etc. As well as access to networking facilities for Business to Business meetings.

A sponsorship opportunity with different packages is also available to offer your company maximum visibility and to promote your activities during the event.

Sponsoring

Several sponsorships are offered to companies wishing to sponsor this event and to benefit from this visibility during the event. The form for choosing the different options is attached to this brochure.

For information, rates are as follows :

PARTNER PREMIUM PACKAGE

20 000 USD and +

GOLD PACKAGE

10 000 USD

DIAMOND PACKAGE

15 000 USD

SILVER PACKAGE

5 000 USD

Cost of stands

The proposed stands have an area of 9m² (minimum size) at the cost of 200 USD per day. This space includes the following equipment: table, 2 chairs, carpet, electrical outlet and lighting. It is possible to have a customized stand with an area larger than 9m². The cost pertaining to the customized stand is 30 USD / m² / day.

Please specify the option chosen for the stand when completing the registration form attached to this brochure.



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3RD TO 10TH DECEMBER 2018

Register online
www.foiredjibouti.com

Useful contacts

CHAMBER OF COMMERCE OF DJIBOUTI (CCD)

Tel. : 00 253 21 35 10 70

Fax : 00 253 21 35 00 96

E-mail : foire-djibouti@ccd.dj

Contacts : For requests of information,
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