

**36<sup>TH</sup>****ANNUAL CONFERENCE  
ON U.S.-TURKEY RELATIONS**

MAY 21-23, 2017 • TRUMP INT'L HOTEL, WASHINGTON DC

**ATC**  
AMERICAN  
TURKISH  
COUNCIL**TAİK**  
T.C. İÇİŞİLERİ BAKANLIĞI  
T.C. DİŞİŞİLERİ BAKANLIĞI  
T.C. EKONOMİK İLİŞKİLER KURULU**SPONSORSHIP PACKAGES****PLATINUM PACKAGE** \$70,000

Platinum Sponsorships are reserved for industry leading organizations. They are comprised the most desirable and effective promotional elements of the Annual Conference and will receive the highest level of support from the Conference management team. Certain elements which are only available as part of this package, ensuring its exclusivity and unique value.

**KEY OPPORTUNITY: Official Conference Lanyard+Name Badge Sponsor:** Receive unsurpassed recognition by having your logo featured on the official Conference Lanyard and Name Badges distributed to all attendees.

<b>Annual Conference Opening Reception OR Conference Closing Gala Dinner Sponsorship</b>	Prominent recognition on printed and digital signage 1 seat at head table at the Gala Dinner 1 seat at protocol table at the Gala Dinner Oral recognition during the sponsored dinner Introduction of keynote speaker 1 seat at protocol table for both luncheons
<b>Single Session Sponsorship</b>	Prominent recognition on printed and digital signage Oral recognition during the session Co-moderate the session Company introduction
<b>Print &amp; Digital Advertisement</b>	Full page, 4 Color advertisement either inside front cover or inside back cover of Conference Program Highlighted Platinum Level logo placement in the Conference Program & App. Company digital sponsorship page on the Official Conference App.
<b>6 x Conference Packages</b>	6 full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.
<b>Printed Flyer Distribution</b>	A single, up-to Letter/A4 sized print item. Including but not limited to Brochures, Booklets, Flyers, etc. Distributed to all conference participants when they pickup their badges.
<b>Print &amp; Digital Logo Placement</b>	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
<b>Press Announcements</b>	Your company logo will be included in all ATC & TAIK pre-conference press announcements as a Platinum Level Sponsor.
<b>Conference Floor</b>	Exhibition space on the conference floor, in a prominent location.
<b>A single company table (6 seats) for Gala dinner</b>	A table at the Gala Dinner with your company's name and six (6) tickets for your company's staff. Plus a table for one luncheon.
<b>Welcoming Remarks</b>	Company representative to give welcoming remarks at the Opening Ceremony.

Sponsorships are limited by availability and are provided on a first come, first serve basis. For all inquiries, please contact Selin Ergene at +90 (212) 339-5008 or send an e-mail to [sergene@deik.org.tr](mailto:sergene@deik.org.tr). For more information about the 36th Annual Conference on U.S.-Turkey Relations please visit [www.atctaikconference.com](http://www.atctaikconference.com)

Hesap Adı: DIŞ EKONOMİK İLİŞKİLER KURULU / AMERİKA • Şube: T.İŞ BANKASI BEYOĞLU (1011) IBAN:TR44 0006 4000 0021 0113 3145 15 [USD]

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**TAİK****SPONSORSHIP PACKAGES****GOLD PACKAGE****\$35,000**

The Gold Sponsorship package offers high visibility branding, marketing, and advertising opportunities throughout the Conference. Elevate your company brand with this comprehensive sponsorship package.

<b>Single Luncheon OR Breakfast OR Plenary Session Sponsorship</b>	Prominent recognition on printed and digital signage Oral recognition at the selected event 1 seat at head table, 2 seats at protocol table (Luncheon or Breakfast) OR 2 seats at protocol row (Plenary Session) Introduction of the keynote speaker.
<b>Single Session Sponsorship</b>	Prominent recognition on printed and digital signage for the session Oral recognition during the session Co-moderate the session Company introduction
<b>3 x Conference Packages</b>	3 x full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.
<b>Conference Program Advertisement</b>	Full Page color advertisement on a prominent page in Conference Program.
<b>Print &amp; Digital Logo Placement</b>	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
<b>Press Announcements</b>	Your company logo will be included in all ATC & TAIK pre-conference press announcements as a Gold Level Sponsor.

**SILVER PACKAGE****\$10,000**

Participation as a Silver Sponsor offers an excellent way to raise your company's profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package.

<b>Single Session OR Gala Dinner Reception Sponsorship</b>	Prominent recognition on printed and digital signage for the session Oral recognition during the event Co-moderate the session OR 5 invitations for the Gala Dinner Reception Company introduction
<b>1 x Conference Package</b>	1 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.
<b>Print &amp; Digital Logo Placement</b>	Full page B&W advertisement in the Conference Program, Magazine section. Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
<b>Press Announcements</b>	Your company logo will be included in all ATC & TAIK pre-conference press announcements as a Silver Level Sponsor.

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<b>Hotel Room Key Card Sponsorship</b> \$5,000	<p><b>NEW FOR 2017!</b></p> <p>Put your company's brand right into the hands of Annual Conference attendees staying at Trump International Hotel. This is an exclusive opportunity to be with attendees from start to end of their day.</p> <p>Sponsor's logo displayed at all Conference attendee room keys and on conference signage, including conference notebook, event e-mails, and conference-related sponsor webpage as a Sponsor.</p> <p>This sponsorship includes 1 x full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event.</p>
<b>Social Café Sponsorship</b> \$10,000	<p>Becoming the Social Cafe sponsor provides a unique opportunity to directly engage with participants, increase engagement and keep the social conversation buzzing throughout the Conference. Your company logo will be permanently positioned at the top of the impressive Twitter wall, located in a key area for the duration of the Conference. Beautifully furnished Social Café also features all-day coffee bar in the same area each day during the Conference and you will get great brand exposure through logo napkins and on coffee sleeves or coffee cups.</p> <p>This sponsorship includes 1 x full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event.</p> <p>Sponsor's logo displayed at the Social Café lounge area and on conference signage, including conference notebook, event e-mails, and conference-related sponsor webpage as a Sponsor.</p>
<b>Charge and Connect Sponsorship</b>	<p><b>Option 1 @ 10,000</b></p> <p>The official Charge &amp; Connect Sponsor, provide attendees a space to network and relax while charging their electronic devices. The sponsorship allows your organization to brand the Charge &amp; Connect Lounge, giving you great visibility among attendees</p> <p><b>Option 2 @ 12,000</b></p> <p>Become the connectivity provider throughout the Conference. Associate your brand with wireless internet capability for all attendees. Your corporate name and logo appear on wireless network username and password.</p> <p><b>Full Package at 20,000</b></p> <p>An exciting opportunity for two part sponsorship. Select the full package with both option 1 &amp; 2 and become the power and connectivity provider throughout the conference.</p> <p>Also includes 1 full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinner and networking event. Sponsor's logo displayed at Charge and Connect area and on conference signage,</p>

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<b>Ayla Film Screening Sponsorship Sponsorship</b> \$50,000	<p><i>Become the sponsor for movie Ayla's screening at the beginning of Tuesday night Gala Dinner. Ayla is a story of a girl and the soldiers of the crescent and the star during the Korean War.</i></p> <p>Also includes 1 full conference package registration for your company's staff. Includes luncheons for both days and full session access. Includes tickets to both dinners and networking event. Sponsor's logo displayed on the conference signage. Oral recognition during sponsored screening. An introduction of the movie on stage. 1 seat at the head table during the Gala dinner. 1 seat at the protocol table.</p>						
<b>Monday Plenary Session Sponsorship</b> \$20,000	<p>2 x full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.</p> <p>Prominent recognition on printed and digital signage</p> <p>Oral recognition during the event</p> <p>2 seats in protocol row</p> <p>Introduction of speaker</p>						
<b>Tuesday Plenary Session Sponsorship</b> \$20,000	<p>2 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Includes tickets to both dinners.</p> <p>Prominent recognition on printed and digital signage</p> <p>Oral recognition during the event</p> <p>2 seats in protocol row</p> <p>Introduction of keynote speaker</p>						
<b>Golden Horn Breakfast Sponsorship</b> \$15,000	<p>1 x full conference package registration for your company's staff. Includes luncheons for both days and full sessions access. Does not include dinners.</p> <p>Prominent recognition on printed and digital signage</p> <p>Photo-op with the speaker</p> <p>Oral recognition during the event</p> <p>1 seat at head table, 2 seats at protocol table(s)</p> <p>Introduction of keynote speaker</p>						
<b>Conference Program Advertising</b> \$Various	<table border="0"> <tr> <td>Page Tabs (4-Color) (Full Page)</td> <td>\$4,000</td> </tr> <tr> <td>Inside pages (Magazine Section-B&amp;W, Full Page)</td> <td>\$2,000</td> </tr> <tr> <td>Outside Back Cover (4-Color) (Full Page)</td> <td>\$5,000</td> </tr> </table>	Page Tabs (4-Color) (Full Page)	\$4,000	Inside pages (Magazine Section-B&W, Full Page)	\$2,000	Outside Back Cover (4-Color) (Full Page)	\$5,000
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Outside Back Cover (4-Color) (Full Page)	\$5,000						
<b>Exhibition Space</b> \$3,000	<p>Approximately 10x4 feet exhibition space in the conference floor. 2 standard size tables with linen covers and 2 chairs are provided. 2 x Exhibitor Badges and luncheon tickets. For delivery information and more details please contact the ATC office.</p>						
<b>Gala Dinner Table Sponsorship</b> \$4,000	<p>A table with your company's name and six (6) tickets to the selected dinner</p>						

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