



# Discovering Africa Series

## Tourism in Africa: Culture and Heritage

3 June 2016 / TOBB, Ankara

10.30	Registration
11.00 – 11.30	<b>Welcome Remarks (PRESS INVITED)</b> <ul style="list-style-type: none"><li>● M. Rifat Hisarcıkıođlu, President of TOBB</li><li>● Lotfi Aouad, Ambassador of the Kingdom of Morocco and Dean of the African Diplomatic Group</li><li>● Turkish Minister (tbc)</li></ul>
	Photo Shoot
11.30 – 12.45	<b>PANEL</b> <b>Speakers:</b> <ul style="list-style-type: none"><li>● “<i>Turkey’s Tourism Experience</i>” <b>Osman Ayık, Chair of TOBB Turkey Tourism Sectoral Assembly</b></li><li>● “Turkey’s Promotion Strategy” <b>Directorate General for Promotion, Ministry of Culture and Tourism</b></li><li>● “Tourism Opportunities in Africa” <b>M. Webber Ndorola, Executive Director of the International Fund for African Heritage</b></li><li>● “African Heritage” <b>M. Mzalendo Kibunja, Director General of Museums, Kenya</b></li></ul>
12.45 – 14.30	<b>Lunch Break</b>
14.30	Visiting Photo exhibition and African countries stands’
16.00	Closing

NOT: Programda Türkçe- İngilizce-Fransızca dillerinde simultane tercüme olacaktır.